

BLAH
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ROI

Because the only thing that matters is the bottom line

If you've had enough BLAH and not enough ROI, it's time for Pegasystems to show you how to impact your bottom line.

To keep a competitive advantage, card servicing organizations often felt they must choose between delivering world-class service or operational efficiencies.

Now the choice is clear. PegaCARD SERVICES.

Pegasystems' software suite for card servicing organizations offers demonstrative ROI numbers to prove that world-class service and high profits don't have to be mutually exclusive.

To learn more about PegaCARD SERVICES, visit Pegasystems in booth #210 during the Card Forum and Expo. And, join Pegasystems and ReD Consulting's Linda Mahy for our presentation on "Striking the Balance Between Service Delivery and Service Efficiency to Gain Competitive Advantage," Monday from 12:30 p.m. to 2:00 p.m. in the Hart Conference Room.



PEGASYSTEMS

Where Rules Mean Business.